

# **American Royal Youth Equine Photography Contest**

## **American Royal Competitive Educational Activity Coordinator:**

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Entry Deadline: 11:59 PM CST on September 30, 2024

### **ENTER HERE**

#### About

The purpose of the American Royal Youth Equine Photography Contest is to encourage youth exhibitors to improve their creativity and photography skills. These skills can set them up for careers in marketing and communications or act as a promotional tool for telling the story of food and agriculture to the public.

#### Rules

- Contestants must be or have been a Youth Exhibitor in one of the 2023 or 2024 American Royal Equine Shows, i.e. contestants must, or will, have competed in either the American Royal Cutting Horse Show, Royal Showcase, Quarter Horse Show, National Championship Show, Arabian Show, or Virtual Horse Show to be eligible. No outside entries will be accepted. Age divisions are listed below.
- 2. No contestant will be eligible to compete in any contest at the American Royal if they have any sanctions or disciplinary action taken against them by the North American Livestock Show & Rodeo Managers Association, The International Association of Fairs and Expositions, 4-H, FFA, and/or breed association(s).
- 3. The contest coordinator and the management of the American Royal reserve the right to rule on any question of eligibility not covered in the preceding rules.
- 4. All work must be that of the entrant.
- 5. Photos must be taken between January 1, 2023, and September 30, 2024.
- 6. Photos with minimal alterations including cropping and lighting adjustment/exposure are allowed.
- 7. Photos cannot be presented for a previous contests held at an American Royal Event.



- 8. Entries will be submitted online through the registration link provided by the American Royal Association by 11:59 PM CST on September 30, 2024.
- 9. Only one submission is allowed in each category, allowing up to three entries per contestant.
- 10. When entering, the individual should declare which category they want to enter the photo for consideration. Category explanations are listed below.
- 11. Contestants must list the title of their photo in the provided area of the entry form.
- 12. Files must be 300 dpi or higher resolution and submitted electronically by 11:59 PM CST on September 30, 2024. The photo must be saved in a .jpeg or .jpg format.
  - a. The file name must include first initial and last name, i.e., JDoe\_EquineEnthusiasts or JDoe HeartfeltHorses or JDoe HorsesInCommunity
- 13. All photos submitted become available for use by the American Royal Association for promotion and use throughout the year.
- 14. A panel of qualified judges selected by the American Royal Association will score entries. Judging will be completed virtually.
- 15. Photos will be critiqued based on the following.
  - a. Uniqueness of photo, creative look, overall communicative power of the image, sharpness, color, exposure, composition, and overall technical quality.
- 16. In the event of a tie, judges will determine the tiebreaker.
- 17. A 1<sup>st</sup>-3<sup>rd</sup> place will be selected for each category in each age division.
- 18. Only the top three winners from each category and age division will be notified of their ranking.
- 19. An overall photography winner will be selected that the judges select as the best composition, most impactful storyline, and most artistically creative photo, despite age or photo category. These winners will be recognized during the 2024 American Royal National Championship Horse Show in November.

#### **Age Divisions**

Based on the age of the individual on January 1, 2024

Junior: 13 and Under

Senior 14-18



# **Photography Categories**

## • **Equine Enthusiasts**

- Photographs should highlight people of the equine community actively involved with horses or other components of the equine world.
- o Tell the story of people involved in the equine industry in the photo.

## Heartfelt Horses

- Photographs should highlight horses of any breed involved in the industry showcasing work, play, or personality.
- Mindfully promoting animals throughout the equine industry.

## • Horses in the Community

- Photographs could include an educational or community event that relates to the equine industry. This category also includes landscape photos.
- o Telling the story of the equine world to the general spectator.