



2024 Corporate Governorship Packages

A Kansas City tradition since 1899, the American Royal is celebrating its 125th anniversary this year. From its beginning as the National Hereford Show, the American Royal has evolved into a comprehensive season of food and agriculture events and engagements with yearlong impact.

We invite you to review the benefits of our new Corporate Governorship package. It allows organizations to be involved in all the exclusive networking opportunities and events at the American Royal.

There are two options for payment: corporately paid or individually paid with a corporate discount. In either instance, if 10 or more Governorships are sold, the corporation will receive recognition as a partner of the American Royal. Additional benefits will be considered if more than 25 individuals enroll through the corporation.

Corporately Paid

Package Includes: 10 Individual Governorships with full benefits, plus:

- Recognition as a corporate partner at American Royal events (Uptown Hoedown and Royal Round-Up)
- Logo placement on the Governor page of the American Royal website

Price: \$3,000

Individually Paid

Individuals will use a corporate-specific discount code to receive a set price discounted from any level of Governorship through August 1. The corporation will work with the American Royal Membership Coordinator to determine the amount and establish the code. The corporate/organization will pay the difference to the American Royal at the end of the timeframe.

- **Corporate Match:** If corporations/organizations match the contribution made in discounts, they will be recognized as a corporate partner at an American Royal events (Uptown Hoedown and Royal Round-Up) and have their logo added to the Governor page of the American Royal website.

Questions? Contact Kelli Schrag, Membership and Communications Coordinator, at kellis@americanroyal.com